



## Report of the Year 2023–24

---

---



### 2. Kalakriti – Project Kriti (Entrepreneurship Exhibition)

**Date:** 27 February 2024

**Theme / Topic:** Student Entrepreneurship and Innovation Showcase

**Organized by:** UPKRAM – Entrepreneurship & Innovation Cell

**Venue:** Central Lawn, Bharati College

**Duration:** One Day

**Number of Attendees (with Attendance Link):** Approximately 500 participants

**Content Covered:**

Kalakriti – Project Kriti provided a platform for students to exhibit and sell products including handmade crafts, eco-friendly goods, creative services, and startup ideas. NGO participation highlighted social and sustainable entrepreneurship.

**Learning Outcomes:**

Students gained hands-on experience in product presentation, pricing, and customer interaction. The event strengthened entrepreneurial confidence and real-world market exposure.

**Feedback Obtained:**

The exhibition received enthusiastic participation and positive feedback from visitors and faculty members, appreciating the diversity and innovation of student-led ventures.

**Facebook Link:** Available on record

**Poster Link:** Available with the organizing department

**Geo-tagged Photographs Link:** Available with the organizing department

---

### 3. National Entrepreneurship Conclave – Panel Discussion

**Date:** 27 February 2024

**Theme / Topic:** Navigating the Startup Ecosystem

**Resource Persons:** Industry Entrepreneurs and Founders

**Organized by:** UPKRAM – Entrepreneurship & Innovation Cell

**Venue:** Auditorium, Bharati College

**Duration:** One Day

**Number of Attendees (with Attendance Link):** Around 400 participants

**Content Covered:**

The panel discussion focused on startup journeys, funding challenges, market strategies, and resilience in entrepreneurship. Speakers shared experiential insights and practical guidance.

**Learning Outcomes:**

Participants gained exposure to real-world startup ecosystems and developed an understanding of strategic decision-making in entrepreneurship. The session strengthened industry–academia interaction.

**Feedback Obtained:**

Students found the session highly motivating and informative. The interactive format and real-life examples were particularly appreciated.

**Facebook Link:** Available on record

**Poster Link:** Available with the organizing department

**Geo-tagged Photographs Link:** Available with the organizing department

---

**4. National Entrepreneurship Conclave – Business Plan Competition**

**Date:** 27 February 2024

**Theme / Topic:** Business Planning and Innovation

**Organized by:** UPKRAM – Entrepreneurship & Innovation Cell

**Venue:** Bharati College

**Duration:** One Day

**Number of Attendees (with Attendance Link):** 20 teams

**Content Covered:**

Student teams presented business plans evaluated at ideation, development, and revenue stages. Winners received recognition and mentoring support from industry experts.

**Learning Outcomes:**

Students developed competencies in business planning, pitching, and strategic thinking. The competition fostered innovation-driven problem-solving.

**Feedback Obtained:**

Participants found the competition challenging and rewarding. Mentorship inputs were highlighted as particularly beneficial.

**Facebook Link:** Available on record

**Poster Link:** Available with the organizing department

**Geo-tagged Photographs Link:** Available with the organizing department

**1. Slogan Writing Competition (World Entrepreneurship Day)**

**Date:** 25 August 2023

**Theme / Topic:** Entrepreneurship Awareness

**Organized by:** UPKRAM – Entrepreneurship & Innovation Cell

**Venue:** Room No. 51, Bharati College

**Duration:** One Day

**Number of Attendees (with Attendance Link):** 11 students

**Content Covered:**

A slogan writing competition was organized to commemorate World Entrepreneurship Day, encouraging students to creatively express ideas related to entrepreneurship, innovation, and self-employment.

**Learning Outcomes:**

Students enhanced creative expression and developed awareness of entrepreneurial thinking. The activity promoted concise and impactful communication of innovative ideas.

**Feedback Obtained:**

Participants found the competition engaging and motivating. Students appreciated the platform to showcase creativity in an academic setting.

**Facebook / Instagram Link:** Available on record

**Poster Link:** Available with the organizing department

**Geo-tagged Photographs Link:** Available with the organizing department